

# Lead the Way: Maximize Your Leadership Potential

*Leadership is the process of influencing others to work toward a mutually desired vision.*

Would being a better leader of your practice make a difference?

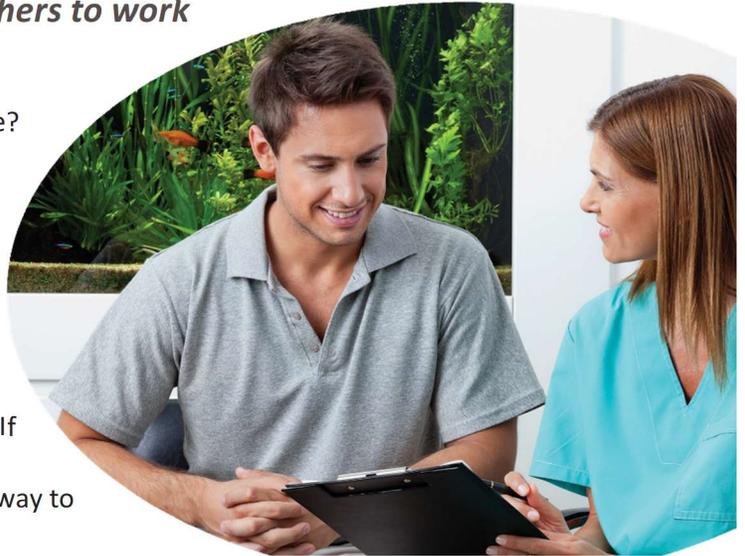
To become a leader is to become a learner. Leadership is not a natural gift but a set of abilities, and like any other skill set it can be learned and improved. Leadership skills ensure that teams stay on track, meet objectives, and keep the practice profitable.

The single greatest advantage any dental practice can achieve is organizational health. What's it worth to you to have that? If a practice wants to maximize its potential, it must exemplify being smart and healthy. You can embrace both and lead the way to creating a high-performing organization!

There's much more to effective leadership than task management. Successful leaders establish trust, foster a commitment to a shared purpose, and shape a constructive team culture.

When speaking to dentists, many have said they never thought of themselves as leaders, only clinicians and employers. They expect employees to do their jobs as they are supposed to, not cause any drama, and take care of patients. To unlock your full potential as a leader, you must commit to growth and development. No matter where you are in your leadership journey, there's always room to grow.

Consider growing the practice health by including a strong culture of trust, communication and flexible leadership that will help your organization to grow and thrive. You can improve your leadership and create a team of leaders committed to the success of the practice.



This program builds the capacity of the leader to drive their own development with simple, practical, and immediately applicable strategies for the participants.

## Learn how to:

- Align your practice and team through the 7 processes that lead to organizational health
- Grow leaders at every level by addressing needs that ignite passion
- Develop a high-performance team through raising the trust level

**Suggested Audience:** Dentists and Teams

**Suggested Format:** Full or Partial Day; Lecture, Workshop, Keynote

*Cindy delivers transformational learning that has an immediate and lasting impact on a practice's performance and culture.*

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